

## **PASCHIMBANGA AGRI MARKETING CORPORATION LIMITED**

In order to ensure payment of remunerative prices to the farmers as per and in accordance with the Government policies and orders, timely payment, fair trades practices and elimination of middlemen through organised effort at all levels, Paschimbanga Agri Marketing Corporation Limited (PAMCL) was set up as a Public Limited Company by a Notification of the Govt. of West Bengal in the Agriculture Department on 27/10/11 to carry out procurement operations of agricultural produces directly from the farmers for the State Government. It was incorporated under the Companies Act, 1956 on 11/11/2011.

### **Main Objects:-**

The main objects of the Company are:-

- 1. to purchase, procure, hold, store, sell, export and import all agricultural produce which means and includes any produce of agriculture, horticulture, pisciculture, sericulture, forestry, animal husbandry and any related product thereof;*
- 2. to facilitate and ensure payment of remunerative price to farmers as per and in accordance with the Government policies and orders, timely payment, fair trades practices and elimination of middlemen through organized effort at all levels;*
- 3. to engage in, promote, improve, develop, counsel and finance production, purchase, storage, processing, movement, transport, distribution and sale of agricultural inputs and any others essential commodities and to establish laboratories for the purpose of ensuring quality control, to train personnel in the technique of quality control, and to provide services and assistance of all kinds for the said purchases including capital credit, means, resources, technical and managerial services, advice and assistance;*
- 4. to provide support to Government in marketing of any produce of agriculture, horticulture, pisciculture, sericulture, forestry, animal husbandry and any related product thereof;*

### **Composition:-**

The Board of Directors of the Company consists of:-

1. Chairman:- Minister-in-Charge, Agricultural Marketing Department, Govt. of West Bengal
2. Vice Chairman:- Secretary, Agricultural Marketing Department, Govt. of West Bengal
3. Managing Director:- Government Nominee

Other Directors:-

4. Representative from the Finance Department, Govt. of West Bengal
5. Registrar of Co-operative Societies, West Bengal
6. Director of Marketing and ex-officio Additional Director of Agriculture (Marketing), West Bengal
7. Director of Horticulture, West Bengal
8. Director of DDP&S, Food and Supplies Department, Govt. of West Bengal
9. Director of Agriculture, West Bengal
10. One Addl. Secretary / Jt. Secretary / Dy. Secretary, Agriculture Marketing Department, Govt. of West Bengal
11. Independent Directors as per norms.

**Achievements of the Company:-**

**(a) Sufal Bangla:-**

SUFAL BANGLA is a project under Paschimbanga Agri Marketing Corporation Limited, which aims at:-

- *developing a parallel business model of agricultural produces involving farmers in groups.*
- *enhancing competitiveness in agri-business.*
- *maximization of Producers' Share in Consumers' price.*
- *stabilization of Consumers' price as well as serving consumers at a fair price.*
- *bringing whole range of fresh fruits and vegetables free from detrimental post-harvest chemicals, aromatic rice, pulses, oils, spices, other cereals etc., dairy & dairy products, frozen meat & meat products, eggs under one roof for convenience of consumers.*

Achievement is mentioned separately under the Head [Sufal Bangla](#).

**(b) Paddy Procurement:-**

Under Decentralized Procurement operations, Paschimbanga Agri Marketing Corporation Ltd. (PAMCL) has been designated by the Food and Supplies Department, Government of West Bengal as the Custom Milled Rice (CMR) agency for paddy procurement in the districts of Bankura and Hooghly.

PAMCL procured paddy in the Bankura district through Bankura Regulated Market Committee and at Hooghly district, through Hooghly Zilla Regulated Market Committee, who functioned as the Procuring Agents on behalf of PAMCL.

Achievement Performance related to paddy procurement during last three Kharif Marketing Seasons is as follows:-

KMS Year	No. of farmers from whom procured	Quantity of paddy procured (MT)	Rate per quintal (Rs.)	Amount paid to farmers (Rs.)
2020-2021	6413	17982.55	1868.00	33,59,14,034.00
2019-2020	5717	20497.79	1815.00	37,20,34,888.00
2018-2019	4146	17655.13	1750.00	30,89,64,688.00

